

News

Gartner features fluidOps in research paper about Collaborative Operations Management

February 2, 2011

WALLDORF, Germany – In a research paper about the challenges faced by IT operations personnel when it comes to ad hoc interactions and other forms of collaboration, Gartner Research VP, Cameron Haight, mentions fluidOps as the only company so far to implement technologies supporting these tasks: “At least one company, fluidOps (see <http://www.fluidops.com>), is incorporating some of this technology in its eCloudManager product”.

The recently added eCloudManager edition, the **Intelligence Edition**, solves the challenges IT personnel and IT managers struggle with when it comes to getting a unified view over the data center resources and business-level information, exploring relationships between these resources, documenting and annotating them, and analyzing KPIs. The semantic wiki technology leveraged by eCloudManager Intelligence Edition supports both structured and unstructured text, as well as semantic links, offering users the possibility to e.g. attach best practices, maintain customized installation instructions, link resources to customers, etc., and all in one central place. The eCloudManager Intelligence Edition is currently only available for private beta customers and will be released for the public at the end of Q1 2011.

“Being included in the Gartner report shows how much we’re ahead in addressing the key issues of documenting, correlating and being able to query unstructured information. Our focus lies with developing solutions tailored to our customers’ changing business needs, and we are proud to be recognized as an innovator for collaborative operations management / IT service management”, said Dr. Andreas Eberhart, co-founder and Managing Director of fluid Operations.

About FLUID OPERATIONS:

Headquartered in Walldorf, Germany, fluid Operations™ (fluidOps) is the provider of an innovative cloud management platform for complex, virtualized and physical enterprise application environments. This includes the creation of a flexible cloud infrastructure, the on demand rapid provisioning of enterprise application landscapes as Landscape as a Service (LaaS)™, as well as the collection, correlation and documentation of structured and unstructured data to enable automated handling of the daily operations of a private or public eCloud. Based on its innovative semantic technologies for delivering enterprise applications to end users, fluid Operations™ has been named “Gartner Cool Vendor in the SAP Ecosystem” for 2010 and a market game-changer. For more information about fluidOps and its products please visit www.fluidops.com.

Press Contact:

Irina Parepa, phone: +49 6227 3849 567, email: press@fluidops.com,
fluid Operations AG, Altrottstr. 31, 69190 Walldorf, Germany
www.fluidops.com