

# fluidOps eCloudManager

Enabling Private and Public Enterprise Application Clouds

flexibility comes first

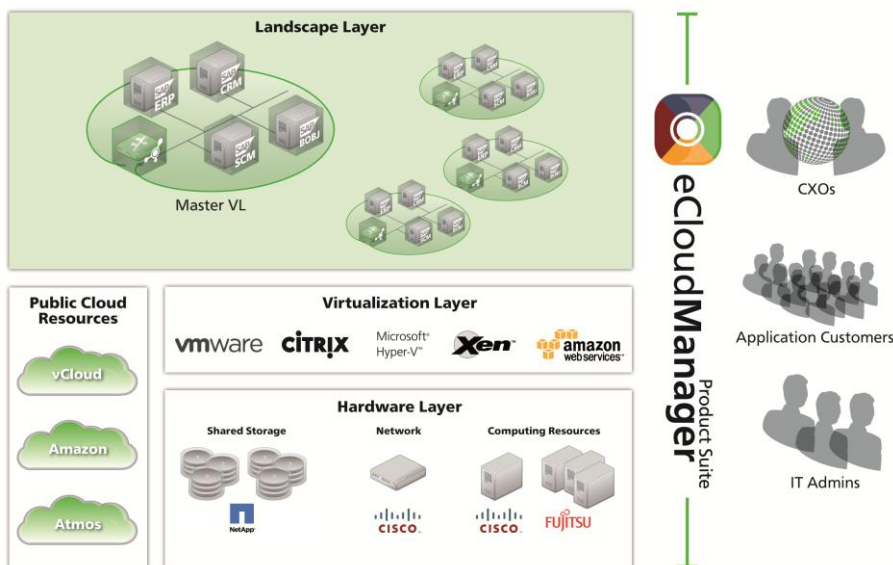


The fluidOps™ eCloudManager™ is an innovative management platform for complex, physical and virtual enterprise environments. Leveraging semantic technologies, the eCloudManager delivers a one-console solution for private and public cloud management enabling pre-packaged integration, monitoring and management across the entire IT stack – from storage to hypervisor to application and from physical to virtual.

The eCloudManager integrates with NetApp storage appliances by using the NetApp open APIs (ONTAP APIs) to monitor NetApp filers and leverage advanced enterprise storage features such as NetApp FlexClone and LUN snapping and cloning, thus allowing for faster and more efficient system instantiation capabilities.

Our customers benefit from the joint solution by being able to automate their data centers, from the infrastructure layer up to the enterprise application layer. Due to the tight integration between eCloudManager and NetApp storage appliances, enterprises can leverage their entire IT stack and implement an up to 100% automated process for requesting, approving, deploying, updating, and retiring multi-tiered, multi-system Virtual Landscapes equipped with enterprise applications such as SAP®, Oracle®, Microsoft®, or homegrown applications.

The solution can be integrated directly into any environment and can support existing business processes, enabling customers to bring enterprise applications that are not cloud ready to the cloud and to make them available to end users as Landscape as a Service™—all within minutes and without any post-provisioning effort. This allows our customers to apply innovative technologies and unleash the application's potential, providing IT services that truly empower and drive business strategy. By being able to simplify data center administration and application management and to increase IT efficiency, joint customers benefit from unprecedented cost and time savings in running enterprise applications over their entire lifecycle.



Infrastructure resources and enterprise applications are managed through one-console and made available to end users on-demand.

## Customer Benefits

### Cloud Management

Unified view over all data center resources, from storage to hypervisor to application

### Customizable policy engine

Error tracking and handling data center wide

### Provisioning automation

Enterprise apps made easy to deliver and easy to consume through storage-assisted provisioning

### Self-service IT

Delivery of enterprise apps as standardized services through a fully customizable portal

### Data center intelligence

Search, exploration, documentation, analytics

## About fluid Operations

fluid Operations (fluidOps) is the provider of an innovative cloud management platform for complex, virtualized, and physical enterprise application environments as part of the wave of capabilities beyond server consolidation. This includes the creation of a flexible cloud infrastructure, the rapid provisioning of enterprise application landscapes through a self-service portal as Landscape as a Service (LaaS)™, as well as the automated handling of the daily operations of a private or public eCloud.

## Learn More!

For more information visit us at <http://www.netapp.com/us/solutions/solution-partners/all-partners> or go to <http://www.fluidops.net/netapp/>