

fluid Operations (fluidOps)

“Leveraging NetApp storage features, the fluidOps™ eCloudManager™ enables customers to bring their enterprise applications to the cloud and deliver them to end users as Landscape as a Service™: on demand, on time, ready to run!”

Irina Parepa
Marketing Director for fluid Operations



PARTNER PROFILE

fluid Operations

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Web Site: www.fluidops.com

Sector: Technology

Industry: Private Cloud Management

Full-Time Employees: Private

Regions of Presence

- Americas
- EMEA
- APAC

Complementary NetApp Solutions

- Cloud Management

Demo Center

- Walldorf, Germany
- Global remote access

Web Demo

- <http://www.youtube.com/watch?v=imz5KOmbFeo&feature=related>

COMPANY OVERVIEW

fluid Operations (fluidOps) is the provider of an innovative cloud management platform for complex, virtualized, and physical enterprise application environments as part of the wave of capabilities beyond server consolidation. This includes the creation of a flexible cloud infrastructure, the rapid provisioning of enterprise application landscapes through a self-service portal as Landscape as a Service (LaaS)™, as well as the automated handling of the daily operations of a private or public ecloud.

OUR COLLABORATION

The fluidOps and NetApp joint solution enables customers to fully automate their data centers, from the infrastructure layer up to their enterprise application layer. Due to the tight integration between eCloudManager and NetApp storage appliances, enterprises can leverage their entire IT stack and implement an up to 100% automated process for requesting, approving, deploying, updating, and retiring multitiered, multisystem enterprise application landscapes (e.g., SAP®, Oracle®, Microsoft® Exchange, etc.). The solution can be integrated directly into any environment and can support existing business processes, enabling customers to bring enterprise applications that are not cloud ready to the cloud and make them available to the end user as Landscape as a Service—all within minutes and without any post-provisioning effort.

CUSTOMER BENEFITS

- End-to-end cloud management: unified view over all data center resources, from storage to hypervisor to application
- Better scalability through semantic data integration, and better resource usage through stack integration
- Simplified process of provisioning enterprise applications, e.g., SAP, Oracle, Microsoft, etc., using a wizard-based interface
- Delivery of complete enterprise application landscapes through a self-service portal as Landscape as a Service
- Pay-per-use billing for all consumed resources (storage, compute, application, etc.)

LEARN MORE

Visit us at www.netapp.com/us/solutions/solution-partners/all-partners or go to <http://www.fluidOps.com/NetApp> for more information.



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